

## CONDUCT OF COACHES

Above all else, athletics at the high school level, is an educational endeavor. Athletes learn lessons that serve them for their entire lives. Among these are sportsmanship, perseverance, teamwork, and appropriate responses to winning and to losing. For these lessons, each coach is the teacher.

The coach sets the tone for these lessons, and the coach's behavior serves as a model to the crowd and, most of all, to the athletes.

Athletic Coaches at Coast Union High School are expected to reflect a positive attitude in all their approaches to and their interactions with officials and opponents. There can never be justification for physical or verbal abuse of an athlete, nor for personal malignment in any form. Coaches are expected always to treat every athlete with dignity and respect.

At Coast Union High School swearing and the use of obscenities are always inappropriate, whether at practice or during an event.

All Coaches shall:

- Become thoroughly knowledgeable in his/her sport and should be constantly reading, attending clinics, and keeping an open-minded approach toward changes in teaching and coaching techniques.
- Treat all the athletes as individuals with separate needs and desires. Act as if the athlete were your own son or daughter and think how you would like them to be treated.
- Be firmly committed to doing the job of coaching in the most positive and dignified manner possible. The coach must decide upon a set of moral and ethical standards for his/her life in our world and must feel that if coaching cannot be done in a manner that reflects these standards, then it is not worth doing.
- Set a good example in appearance, behavior, and language. Athletics should set the best example of the school. Any discourteous or unethical conduct by any coach will not be tolerated.
- Follow the rules of the school and the CIF to the letter. Be loyal to them and expect your athletes to do the same. They are there to protect the athlete and the coach.